ARGIT PICTURES presents SOME KIND OF SPARK



Directed by Ben Niles, USA, 2015, 85 minutes In English, no subtitles

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SOME KIND OF SPARK

Some Kind of Spark is a feature-length documentary that follows six inner-city kids (ages 8-12) from the New York area as they embark on a life-changing experience—the opportunity to study music in Juilliard's Music Advancement Program (MAP). Made over a 3-year period, the film intimately follows the students and their dedicated teachers, capturing the budding and profound relationships building upon every lesson.





ABOUT THE FILM

"Children's access to music education has been declining sharply in recent years—over 20% since 2001. This alarming trend is compromising our children's education and jeopardizing our culture." —Music Educators National Conference (MENC)

Some Kind of Spark is a feature-length documentary that follows six kids from all over New York City as they embark on a life-changing experience—the opportunity to study music in Juilliard's Music Advancement Program (MAP), a Saturday outreach program for kids from communities that are underserved in the arts.

Painting a deeply intimate portrait of the students' struggles to succeed in school and the program and patiently allowing them to tell their own stories, *Some Kind of Spark* illuminates the universal challenges faced by students and educators in communities worldwide: high poverty rates, low family literacy and weak school-family relationships. Spanning borders and ethnicities, gender and class, the film is uniquely positioned to quietly but effectively illuminate these pressing contemporary social issues.

Throughout the course of the film, these kids go on a musical journey that is both inspiring and very challenging. This is a new world for these children—many of whom have never even heard of Juilliard— and the demands are high, even for beginners. They come from the far corners of New York City, from Sheepshead Bay in Brooklyn, Washington Heights and The Bronx, making the long trek, at times taking hours, as they navigate the buses and subway trains through rain and snow to reach the school every Saturday morning.

There is a natural arc to the story as the film follows the kids through some of the most formative years of their lives—and in the early beginnings of their relationship with music and their teachers—over a 3-year span. In this time, each child has his/her own conflicts and hurdles to overcome. From a first recital and stage fright, to a lack of practicing and dedication, to a shortage of funding for an instrument.

Ultimately, this is a film about transformation. It aims to serve as an inspiration for other programs across the nation to nurture two of our most valuable national treasures: our children and our musical heritage.

ABOUT THE DIRECTOR



Ben Niles is an award-winning documentary filmmaker. His film, Note By Note (The Making of Steinway L1037), won top honors at the Sarasota Film Festival, was nominated for an IDA award and selected to the prestigious American Documentary Association, screening in over 30 countries. It has now been translated into 5 languages and premiered nationally on PBS. He is currently co-directing Still We Rise with producer Molly Raskin, a film about mental health in Liberia. Commercially, he brings his documentary approach to produce videos for Taste of NY, Gourmet Magazine, Ford, Razorfish, J. Walter Thompson and Wired Magazine. During his fifteen years as a graphic designer, Ben directed and produced photo shoots, trailers, commercials, and print campaigns for commercial and entertainment clients including Atlantic Records, The Nantucket Film Festival and the Jacob Burns Film Center. In his years in the record industry, Ben created album packages for Collective Soul (Entertainment Weekly's Best 100 Album Covers 2000), Jewel, Jon Brion, celebrated box-sets for Phish and George Carlin, and packages and identities for jazz musicians Cyrus Chestnut, James Carter and Henry Butler. A graduate of the University of Georgia at Athens, Ben attended UGA's prestigious Cortona program, an intensive fine arts study-abroad program located in Cortona, Italy.



DIRECTOR'S STATEMENT

Ironically, I first learned of the Music Advancement Program (MAP) at Juilliard after funding for the program itself was in dire straits. An article in *The New York Times* described the imminent closure of the program, leaving countless inner-city students without proper resources for music training once again. I thought, "If Juilliard is having difficulty maintaining an outreach program for music education, we're all in trouble."

Thus the inspiration for *Some Kind of Spark*.

I've always been a big believer in music education and what they're doing over at MAP got me excited. They're changing lives through music. I wanted to try and make my own impact through this film. Let's face it, most anyone will agree that music education can have a profound impact on our kids, and yet we don't really embrace that at all in this country. We simply teach to the test.

But not so fast. Juilliard had been approached by several film and TV productions since the inception of the program in 1994 and had always declined. Only CBS "60 Minutes" had been given access to cover the program in 1994 and again in 2004.

I called Juilliard and simply asked if I could pitch my vision for a film. They agreed to the meeting, finally, but then quickly pointed out that it probably wouldn't go any further and that I should be pleased with that.

But based on my past work, the award-winning film, *Note By Note (The Making of Steinway L1037)*, and my vision for an intimate, more thoughtful portrait, access was eventually granted. I was honored to have this opportunity and aim to use the film as an educational tool for communities all over the country. We've already partnered with several other foundations and organizations, including MENC, Steinway & Sons, Midori and NAMM, so it's exciting to take part in their endeavors as well.

I produced the film independently through my New Jersey based company, Plow Productions. I knew going in that we'd have to try and do this on our own like we did with *Note By Note*. No funding was requested or given by the Juilliard School. But MAP represents the gold standard for this type of outreach and it's wild to think that most of the kids taking part have never even heard of Juilliard! They were entering a new world and that's very, very inspiring to see that excitement unfold. We hope audiences will feel the same.

But in the end, I find it's most aptly put by Bill Ruyle, a percussion teacher of 20 plus years who says, "You don't have to become a musician to benefit from music or music education. It can inform you in many ways. It's about being a human being."

- Ben Niles

CREDITS

Produced & Directed by Ben Niles

> Edited by Sara Pellegrini

Cinematography Ben Niles With Emma Cott Hope Hall Melanie Vi Levy Orlando Richards Andy Schocken Ben Wolf Ben Wu

Editorial Advisor Purcell Carson

Production Sound Liam Dazell Robert Gonzalez Bill Hennessey Chad Sonenberg

> Sound Mix Tony Volante

Dialogue Editor Margaret Crimmins

Color Correct Wheelhouse Productions

Advisors Pierre-Laurent Aimard Shane McRann Bigelow Jonathan Burkhart Richard Casavechia Miles Chapin Andrew Davis Michael Dorf Rani Doyle Jill Goode Dorothy Griffith Carlos Henriquez Bill Jasper Thomas Kerns Amy Knight Claudia Marshall Dana Messina The Jay Pritzker Foundation Ted Wiprud Judy Francis Zankel

> The Kids Abdullah Amer Rahman Amer Kara Charles Alejandro Ciedel Ami Kone Pete Torchon

The Teachers Paula Bing (Music Theory) San San Lee (Violin) Suzanne Morello (Viola) Jocelin Pan (Viola) Gretchen Pusch (Flute) Bill Ruyle (Percussion) Lubima Kalinkova-Shentov (Bass) Weston Sprott (Trombone) Mike Truesdell (Percussion) Terry Tszor (Trumpet) Charles Yang (Violin)

The Juilliard Pre-College Symphony Conductor George Stelluto

> The Parents Kermina and Adel Amer Kay Charles Luis & Teodosia Cediel Karyn Kone Cecile Torchon

Legal Rob Powley and Associates

Translators Patricia Benabe Maudjah Francis

Fiscal Sponsor Women Make Movies

Interns Jaad Asante Lauren Dragona Heather Fisch

Grant Writer Stephanie Bleyer

The filmmakers would like to thank The Juilliard School and all the teachers and staff for their support, especially

> Janet Kessin Yisset Gomez Gloria Gottschalk Rebecca Reuter Caleb Hudson Major Scurlock Carson Fournier Lucie Gelinas Beth Nam Larry Guy Laurie Carter Joseph Polisi Julianne Thompson

Special Thanks Kari Niles Elizabeth and Manley Stockton Sue and Robert Niles Jack Niles Mallory and Anna Niles Emily and Katherine Niles Niles Paden

Reverend Lillian Allen and The Metropolitan Church Liane Thatcher Tricia Tunstall Maya Carney Jeff Clyburn Thomas E. Kerns Dianne Tanihara Richard Bayles James Sonefeld Amy Vickers Dot Griffith Barbara Michelson Erin McCune Chris Treloar TOT MUSIC

Megan Wetherall Piers Cornelius Christina Parisi Susan Alexander Andrew Zolyak **Kristin Courtemanche** Bill Ruyle Kathleen Soulé **Nancy Baron** Henry Alfano Kem E. Miller Dana Messina **Buck and Patti Williams** Pete Liguori Weedie Stowers Lisa Wong Amy Knight Jim Chapman **Robert Ruyle** Kristin Wolfe Jensen Lisa Goad Kathleen Corton Joanna Barouch Andrew Blais Shannon Shultz John Codling Jaideep Punjabi **Rick Johnson** Juli Morris Anne Schoemaker **Bryan Hamilton** Josh Joplin Sandra ???? **Cornelia Hasenfuss Kimberly Harrington Stephanie Bianchi Molly Raskin Robert Sandow Tonya Thames Taylor** Matthew McGregor-Mento **Rob Cavenagh Caroline Bourne** John Giegerich **Rik Bergman** Paul Lieberman John Aaron Clifford **Amy Todenhagen** Sarah Heffron **Eliot Kirkus Katie Trainor**

Tonna and Moritz Bosselmann Shannon Goines **Bill Jasper** Dana Kearney Lisa Wong Rani Doyle Cary and Barbara Carson Erin McCune Kathleen Soule Alycia de Mesa Jonathan Robertson Zane Brown **Christina Cairo Rik Bergman** Leanne van Heerwaarden Carl A. Benkert Peter Broderick Jeremy M. Harris **Hoang Lien Pham** Pete Liguori Irina Voloshina **Amy Harrison** Francis M Whang Vickie Feldstein James Lawlor **Robert W Swales** Sophy Weinroth William Deng Suzanne Hevner Juli Morris Paul Hopper **Richard Tucker** Camille Sindell **Brenda Collins** Charles & Retta Folsom **Michael Jager** Jan Bradley **Cathy Weiner** Alexis Van Hurkman **Eric Courtemanche Anthony Gilroy** Jane Kriss **Bill Everitt** Jerome Murphy Karen Mazza The Harlem School of the Arts Sibylle Johner Judith Insell

Music Credits (in order of performance)

"Festival Overture on the Danish National Anthem, Op. 15" Written by Pyotr Ilyich Tchaikovsky Performed by The Juilliard Pre-College Orchestra Featuring Kara Charles (viola) and Rahman Amer (trombone) Conducted by George Stelluto

"Oh Happy Day" Written by Edwin Hawkins, based on 18th century hymn Performed by Ami Kone, Gabrielle Kone and Issa Kone

Written by Performed by Kara Charles (practicing at home)

"Andante and Rondo for Two Flutes and Piano" Written by Albert Franz Doppler Performed by Gretchen Pusch and Jayn Rosenfeld

> "Vega" Written by H.A. Vandercook from the book "Trumpet Stars" Set 1 Performed by Abdullah Amer

Courante from Suite 1 in G Written by Johann Sebastian Bach Performed by Kara Charles

Twinkle Twinkle 12 Variations in C Major on the French Song: "Ah vous dirai-je, Maman" K.265 Composed by Mozart Performed by Pete Destil

> Billie Jean Written by Michael Jackson Performed by Charles Yang ©1982 Epic Records

Bad Romance Written by Lady Gaga and Nadir "RedOne" Khayat Performed by Charles Yang ©2009 Interscope Records

> Billie Jean Written by Michael Jackson Performed by Charles Yang ©1982 Epic Records

Written by Performed by Rahman Amer and Maya Carney "Bluebells of Scotland" or "Oh Where and Oh Where Has My Highland Laddie Gone?" Written by Dora Jordan Performed by Pete Destil

Written by Performed by The Sirens Featuring Jocelin Pan, Robyn Quinnett and Lila Yang

> "Romance" Written by Dr. David A. Uber Performed by Rahman Amer

Minuet by J.S. Bach Performed by Ami Kone

Improvisation Performed by Woodwind Ensemble (practice) Pete Destil, Gretchen Pusch

"Songs of A Wayfarer" (First movement - On My Love's Wedding Day) by Gustav Mahler Performed by Weston Sprott

> Improvisation Performed by Kara Charles

"Trumpeter's Lullabye" Written by Leroy Anderson Performed by Terry Szor

Water music & Music for the royal fireworks Written by Georg Friedrich Händel (1685~1759) Performed by the MAP Woodwind Ensemble Featuring Pete Destil, Gretchen Pusch....

> "Minuet in G" Written by J.S. Bach Performed by Alejandro Cediel

> > March in G by J. S. Bach Performed by Ami Kone

"Duet for Five " Written by Garwood Whaley Arranged by Bill Ruyle Performed by Alejandro Cediel and Bill Ruyle "Romance" Written by David Uber Performed by Rahman Amer

"An American in Paris" Written by George Gershwin Performed by The Juilliard Pre-College Orchestra

> Romance for Viola & Orchestra Op. 85 Written by Max Bruch Performed by Kara Charles

Andante et Allegro by Joseph Edouard Barat Written by Performed by Rahman Amer

> "Musette" Written by Johann Sebastian Bach Performed by Pete Destil on flute Gretchen Pusch on piano

> Carnival of the Animals, The Swan Written by Camille Saint-Saëns Performed by Susan Keser www.newyorkviolinist.com

Sibelius Symphony No. 3 in C Major, Op. 52 Allegro Moderato Performed by The Juilliard Pre-College Orchestra Conducted by George Stelluto

Psalm Performed by Ami Kone and Reverend Lillian Allen